



Hello!

My name is

Kristin Bivens



Let's Keep In Touch!

www.wickedpopcandleco.com
574 | 274 | 9793
Kristin.bivens@gmail.com

EDUCATION

| Roosevelt University | Bachelor of Arts in Journalism | 2009
Department of Journalism Award, Lambda Pi Eta Society,
Franklin Honor Society

EXPERIENCE

October 2022 to Present Day | Director of Brand & Storytelling
Brandywine Community Schools

- Create and Supervise Brand Guidelines
- Graphic Design
- Website Maintenance
- Social Media Strategy and Planning
- Video Editing
- Photography
- Podcast Editing
- ADA Compliance
- District Communications

June 2017 to Present Day | Owner & Chandler
Wicked Pop Candle Co.

- Chandler
- Designer
- Website Design and Maintenance
- Social Media Strategy and Planning

July 2019 - October 2022 | Social Media Graphic Designer
Berrien RESA

- Graphic Design for Marketing Materials and Data Reports
- Graphic Design for Clients Outside of Our Organization
- Social Media
- Website Maintenance
- Video Editing

April 2017 - July 2019 | Brand Coordinator
Kinexus

- Graphic Design for Marketing Materials and Data Reports
- Social Media Management
- Event Planning Support
- Website Maintenance

SKILLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premiere Pro
Canva
Wix
Squarespace
Social Media Platforms